INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR
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SUMMER INTERNSHIP 2015

Sl. No	Roll No.	Name of the Students	Project Title
1	14PGDM-BHU001	Aishwarya Ameeya Mishra	Awareness assessment &Designing Communication Strategy for Bioderma
2	14PGDM-BHU003	Anirudha Nandy	Marketing Strategy of a Broker in General Insurance Sector
3	14PGDM-BHU005	Baba Mitra	Impediments in Private sector Investments in State of Odisha in reference to Agriculture and Tourism Sector
4	14PGDM-BHU006	Chabungbam Shivaraj	Mobility in Indian Retail
5	14PGDM-BHU007	Nirban Mahanta	Market Research for Playnlive Sports India Pvt. Ltd
6	14PGDM-BHU008	Nonie Sudan	Fundamental Analysis of Stocks.
7	14PGDM-BHU010	Priyanka Mahapatra	Employee Engagement and Competitive Analysis of BERCO's
8	14PGDM-BHU011	Priyanka Padhi	Competative Analysis and Customer assessment in reference to Kotak Securities Ltd.
9	14PGDM-BHU012	Sambit Mahapatro	Industry Analysis (FMCG & Pharmaceuticals) and Dormant Account Activation
10	14PGDM-BHU013	Sukanya Baala Padhi	Analysis of performance Management system for Technician at India Private Limited vis-a-vis Manufacturing Industry
11	14PGDM-BHU014	Sumit Anand	Study of Credit risk assessment and appraisal at Central Bank of India
12	14PGDM-BHU015	Tanul Sharma	Financial Analysis of Berco's Melody House
13	14PGDM-BHU016	Tushar Gupta	Report on Online marketing , Competition analysis and delivery system analysis of the company
14	14PGDM-BHU018	Abhisek Jaiswal	Project report on activation of dormant account and sectoral analysis in Broking Division of Kotak Securities