INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR
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SUMMER INTERNSHIP 2013

Sl. No	Roll No.	Name of the Student	Project Title
1	12PGDM-BHU001	Aastha Bansal	HRD Competencies
2	12PGDM-BHU002	Aditya Anshuman Dash	A Project Report on Export and Import Finance at Bank of India
3	12PGDM-BHU003	Ajay Pratap Singh	Financial Inclusion through corporate bonds.
4	12PGDM-BHU004	Ajeet Singh Chauhan	The Scope of O&G Sector In Becoming Partner in Boosting Indian Economy
5	12PGDM-BHU005	Anant Ashesh	Project Financing & Credit Appraisal at Cenrtal Bank of India
6	12PGDM-BHU006	Apurv Chaturvedi	Market Penetration Through New Channel Development(Coke on Wheel)
7	12PGDM-BHU007	Bibhu Prasad Rath	Marketing and Promotion of Housing and Educational loan at Cenrtal Bank of India
8	12PGDM-BHU008	Dipanjan Bhattachrya	Financial outflow & IV processing in SAP FI Module.
9	12PGDM-BHU009	Iliyas Ahmad	Enhancement of SAIL market share through dealership network in Delhi
10	12PGDM-BHU010	Ishaan Rattanpal	Revamping innovation process in Tata Motors Jamesdpur plant.
11	12PGDM-BHU011	Irshad Alam	Understanding the Insurance Market & Comparative Analysis of Term Plan Offerings for SBI-LIC
12	12PGDM-BHU012	Japkirat Singh Oberai	Study of Business Life Cycle Starting from the Opportunity Identification Ending at end Delivery and Customer Acceptance
13	12PGDM-BHU013	Jillam Parida	Market Position of Competitor Brand Product in Automobile Battery Segment
14	12PGDM-BHU014	Jubin Joseph	Promotion effectiveness
15	12PGDM-BHU015	Kunder Dhiraj Sadhu	Customer Convenience
16	12PGDM-BHU016	Lovepreet Singh	Find Gaps in Customer Convenience at Relience Fresh Jodhpur Park 2314
17	12PGDM-BHU017	Megha Kulbhushan	Study of Credit Risk Management at Cenrtal Bank of India
18	12PGDM-BHU018	Shiva Krishna Padhi	To Understand the rationale of media selection for brand LAVIE with respect to Surrogate brand mapping.
19	12PGDM-BHU019	Shivani Parashar	Project Appraisal of Investment Proposal
20	12PGDM-BHU020	Siladitya Sahoo	Branding Strategy for Social Business "Impact matrix as Tool for Branding"
21	12PGDM-BHU021	Singamsetti Subba Rao	Horizontal Expansion
22	12PGDM-BHU022	Suman Sekhar Pradhan	Forecasting, Planning and Execution of Raw Material & Packaging Material
23	12PGDM-BHU023	Sujeet Singh	Techniques for improvising sales of Reliance 3G Postpaid products by the use of various marketing tools and strengthening INTEL and Reliance communications partnership.
24	12PGDM-BHU025	Yashraj Behera	Enhanching Postpaid Sales by understanding prepaid Revenue model & a view on 3G