INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR
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SUMMER INTERNSHIP 2016

Sl. No	Roll No.	Name of the Student	Project Title
1	15PGDM-BHU001	Abinash Mishra	Trolley Operations and Availability of Coca-Cola Products in Delhi
2	15PGDM-BHU002	Aditya Kumar	Recruitment process for VisionSpring Devising a new and improved employee
3	15PGDM-BHU003	Aditya Singh	Assessment of growth potential of Tata Motors in B2B Segment in the state of Odisha
4	15PGDM-BHU004	Alaparthi Shivaji	Vulnerability Assessment and Penetration testing of PCBL Network
5	15PGDM-BHU005	Alokesh Mohanty	Acceptance Level of Consumer towards various forms of Mobile Communications in Bangalore
6	15PGDM-BHU006	Amiya Kumar Samal	Brand Building of Veggiekart through Supply Chain Management
7	15PGDM-BHU007	Amrit Ratna Routray	A study on New distribution policy, Mahanadi Coalfields Limited (MCL) Bhubaneswar
8	15PGDM-BHU008	Angad Dogra	A Project Report on Customer Acquisition Strategy of 4 Minutes Mile
9	15PGDM-BHU009	Ankit Yadav	Digital Marketing Visibility for Kotak Securities
10	15PGDM-BHU010	Ansuman Suman Sahu	Comparative Study of Working Capital Management of MCL & Other Coal India Subsidiaries
11	15PGDM-BHU011	Ashutosh Choudhury	IT Analysis of Systems for MSME Clusters
12	15PGDM-BHU012	Ayan Maity	A study of Ice Cream Market in Kolkata A case study of Nolen Gur ice-cream of Mother Diary
13	15PGDM-BHU013	Babu Biswajeet Sahoo	Effectiveness Advertising in Inflencing Purchase Decision of Customer
14	15PGDM-BHU014	Deepanjan Dutta	Financial Analysis of Cost and P&L of Berco's
15	15PGDM-BHU015	Donka Madhu	Contract Labor Connect at HPCL
16	15PGDM-BHU016	Himan Mohapatra	Assessment of Market Potential of a New Product in the Automobile Industry
17	15PGDM-BHU018	Janga Sainath Reddy	Mapping of Budget to specific Ledgers and uploading the same to SAP B1 to ensure systemic budget control.
18	15PGDM-BHU019	K. Padmaja	Healthy Workforce Development at HPCL
19	15PGDM-BHU020	Lalit Kumar	Online marketing, competition analysis , delivery system analysis and market strategy of BERCO'S
20	15PGDM-BHU021	Malapati Ramanaiah Chowdary	Finding Service Gap in HPCL Retail Outlets
21	15PGDM-BHU022	Minakshi Rana	Comparative Study on How Brand Loyalty varies between Online Buyers vs. Physical Buyers in Personal Care Industry in Personal Care Industry?
22	15PGDM-BHU023	Nikhil Kumar Pradhan	An Analysis of Customer Loyalty Programs and Retention at HPCL
23	15PGDM-BHU024	Pritam Dilip Kothari	Profitability Analysis and Identifying the areas to improve Profitability of HPCL (Direct sales),Bhubaneswar
24	15PGDM-BHU025	Priyabrata Biswal	Brand Perception Towards Berco's in Delhi-NCR
25	15PGDM-BHU026	Priyanka Dhal	Analysis of Luxury Market in India (Circuit9 Communications Pvt, Ltd.)
26	15PGDM-BHU027	Raghav Arora	Financial Statement Analysis of HPCL Retail Outlets
27	15PGDM-BHU028	Raja Jhunjhunwala	Analysis of NPA Management in Commercial Banks in Odisha
28	15PGDM-BHU029	Ramesh Sasanapuri	Customer Satisfaction with Respect to Fleet Sales,Tata Motors
29	15PGDM-BHU030	Rameswar Behera	Project Report on Manager Building Capabilities, Good Habits for Employee Engagement at SIEMENS (PG ES SPEL) Ltd.
30	15PGDM-BHU031	Ruchika Giria	Developing of the Revenue Model and Redesigning the Process,The Coach Crew
31	15PGDM-BHU032	Sabyasachi Basu	Employee Engagement – Corporate Empathy in Berco's with the pillars of Teaming Culture
32	15PGDM-BHU033	Sanjeev Kumar Pradhan	An exploration of the commercialisation strategies for an online services.
33	15PGDM-BHU035	Shaik Anand Shariff	Market Penetration of Citytrucks
34	15PGDM-BHU036	Shuchi Srivastav	Comprehensive analysis of the SABIC school eye-screening and eyeglasses dispensing project in Gurgaon, Haryana
35	15PGDM-BHU037	Sipun Kumar Sahoo	A Comparative study on implementation of Financial inclusion policies in current banking industries with reference to IDBI Bank
36	15PGDM-BHU038	Smriti Rani	A Project Report on Study of budgetary Control Process at PG ES SPEL
37	15PGDM-BHU039	Soumya Mukherjee	Analysis of Indian Insurance Industry with special reference to Kotak Mahindra Life Insurance Ltd.
38	15PGDM-BHU040	Sudhankar Saha	Profitability analysis of MCL and other Coal India subsidiaries
39	15PGDM-BHU041	Sudipto Kumar Sahu	Study of the Resale Value of Tata Motors Cars, Tata Motors
40	15PGDM-BHU042	Surampalli Saratchandra Gupta	Recommendation of Areas of Improvement in Existing Mobile Trading Platform Kotak Stock Traders, Kotak Securities.
41	15PGDM-BHU043	Swati Upadhyay	Sales (Product Popularity) Analysis of Kotak Securities Ltd.
42	15PGDM-BHU044	Vaibhav Kumar	Revival of lost clientele Through Creation of Brand Loyalty of BERCO's
43	15PGDM-BHU045	Vanshika Dhingra	Employee Satisfaction Today & way forwarded at ITC Ltd. Agri Business Division
44	15PGDM-BHU046	Vrinda Beriwala	Developing Customer Satisfaction based Marketing Strategies for IDBI Bank
45	15PGDM-BHU047	Debasish Giri	Portfolio Evaluation in the Small and Medium Enterprise in L&T Finance